



July 1, 2002  
through  
June 30, 2003

VOLUNTEER SAN DIEGO

Year-End Results 2002-03

## Mobilizing & Connecting

During 2002-03, Volunteer San Diego mobilized and connected **29,455** volunteers with opportunities to serve our seniors, protect the environment, work with kids and provide meals to the hungry.

These volunteers provided more than **88,365** hours to the community resulting in

**\$1,458,022** in human resources provided to the San Diego Community. \*using the current rate of \$16.50 per hr .

Here's who we mobilized.

- **3,801** youth (does not include service-learning)
- **4,336** corporate and employee teams.
- **4,128** Individual volunteers

through the flexible volunteer program.

- We also connected **17,190** individuals and groups through our website and telephone referral services. \*not included in dollar value

## Promoting Volunteerism

Through a variety of outreach efforts including group presentations, volunteer orientations, volunteer fairs, and printed materials , Volunteer San Diego reached over **13110** individuals and groups. We also recognized **eighteen** individuals for their outstanding contribution to the community.

- Provided orientations to **1,572** individuals through community and corporate presentations.

- Reached **943** individuals through group presentations at companies and schools.
- Distributed information to **4,645** individuals at seven volunteer fairs.
- Produced 12 editions each of our "VolOpps" newsletter and "Volunteer Link" that was distributed monthly to over **4,400** individuals, youth groups, schools, libraries and corporations.
- Produced the annual

"Holiday Volunteer Opportunities" directory and distributed over **50** copies.

- Produced and distributed **1500** copies of the "Youth Guide to Volunteering", containing over 350 volunteer opportunities for youth under the age of eighteen.
- **18** individuals and groups received recognition during pre-game shows of the San Diego Padres.

## Building Capacity

Through training, consulting, technical assistance, and mini-grants we assisted **1,260** non-profits, schools and corporations in developing effective volunteer and service-learning programs.

Here's who we helped:

- **102** corporations on

employee volunteer programs.

- **970** educators and youth on service-learning and leadership skills.
- **158** non-profit and community organizations on volunteer management and working with

corporate volunteers.

- **30** AmeriCorps members on working with youth and developing community service projects.
- Awarded **\$18,001** in mini-grants to youth and youth groups.

## Strategic Initiatives

Volunteer San Diego participated in a variety of strategic initiatives focusing on a particular issue.

- In partnership with the Children's Initiative, we increased the number of opportunities for businesses to support San Diego's kids by 250

for **San Diego's Promise.**

- Awarded two AmeriCorps mentoring Ambassadors through **Volunteer Centers of California** who will recruit mentors for local mentoring programs.

- Developed an initiative to utilize volunteers to "**bridge the digital divide**" in low-income communities working with local community technology centers.

## Board Development

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- Conducted year-end self assessment
- Conducted in-person meetings with each board member to set up/discuss personal goals for the year
- Brought in guest speaker
- Recruited 1 new Board member
- Developed two standing committees—Board Governance and PR/Marketing

## Resource Development

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- Secured \$95,000 in sponsorship for Hands On San Diego 2002.
- Successfully raised \$     in first Friendraiser
- Received new funding of \$     from

## Public Relations/Marketing

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- Established regular and documented meetings
- Assisted and advised on implementation of Blue Hornet electronic message service
- Assisted and coordinated HOSD “Friendraiser”
- Procured assistance of a “clipping” service
- Have begun process of detailing marketing plans for each of VSD’s significant programs

## Human Resources

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- Developed Employee Compensation Policy

## Finance & Accounting

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- Successfully completed second audit receiving an unqualified report.
  - Held monthly Finance Committee meetings and reviewed financial statements
  - Presented financials to the Board in a timely manner.
  - Maintained \$2,619 in reserves in a certificate of deposit and \$42,224 in a money market account.
  - Bank reconciliements reviewed by CFO monthly.
  - Successfully collected Accounts Receivable and paid Accounts Payable in a timely manner.
  - Ended year without any bad debt
  - Obtained a line of credit with San Diego National Bank
  - Implemented an Investment Policy
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